



Reporter4U

# One platform, two engines.

AI that runs the whole path from source to published — watching the feeds and channels you can't staff, rewriting in your voice, and publishing clean, SEO-ready pages from a single dashboard.

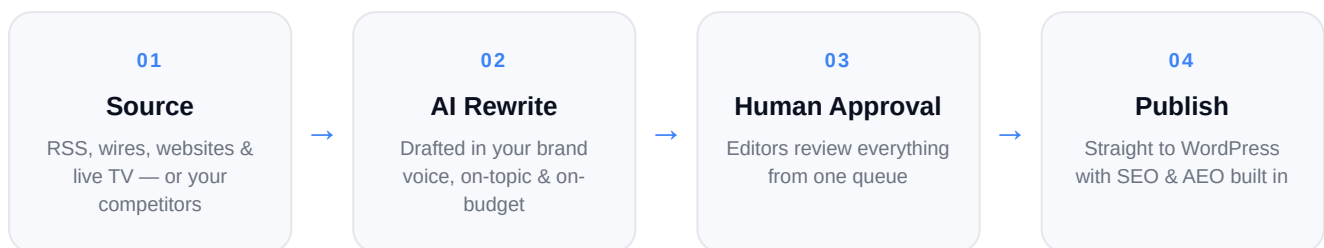
**Newsroom Automation** · for media houses

**Content & SEO Growth** · for companies

# Same core engine. Two very different jobs.

Reporter4U is an AI newsroom and content engine. It watches the sources you can't afford to staff, rewrites everything in your brand voice, routes it through human approval, and publishes SEO-ready pages automatically. Whether you run a newsroom or a company website, the pipeline is the same — only the sources and the goal change.

## HOW IT WORKS



### Engine 1 — Newsroom Automation

Reporters · media houses · news teams

Monitors every feed and live channel around the clock, rewrites breaking stories in your outlet's voice, and moves them from reporter to editor to published — without losing editorial control.

### Engine 2 — Content & SEO Growth

Companies · websites · tech teams

Tracks what competitors publish, drafts SEO-focused blogs on the topics that move your rankings, and pushes them to WordPress and LinkedIn — keeping your site active and climbing.

## 1

# Newsroom Automation

For reporters, media houses & news teams

**The problem:** You can't hire 20 people to monitor every RSS feed, wire and website around the clock — and you certainly can't put a person (plus hardware) in front of every live TV channel. So stories break while you're looking the other way.

**What Reporter4U does:** AI ingests news from every source you add, monitors live TV channels for what matters, and rewrites each story in your outlet's brand voice. Your editors approve from a single queue, and it publishes straight to WordPress. The reporter-to-editor-to-published path, automated — without losing editorial control.



### Multi-source ingest

RSS, wires & any website you add



### Live TV monitoring

Watch channels — no extra hardware



### Brand-voice rewrite

Every story in your house style

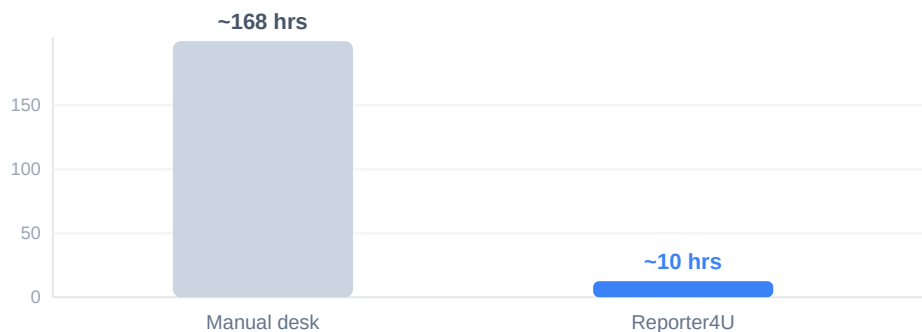


### Editor approval queue

One place to review & publish

## Monitoring effort — manual desk vs. Reporter4U

Estimated weekly staff-hours to watch the same source set



*Illustrative — for concept only, not measured performance data.*

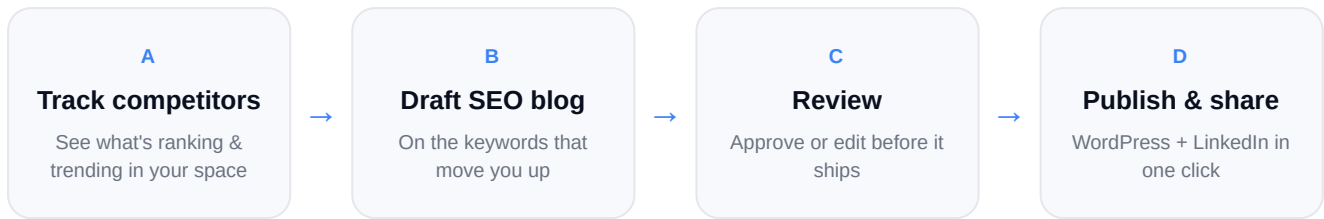
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# Content & SEO Growth

For companies, websites & tech teams

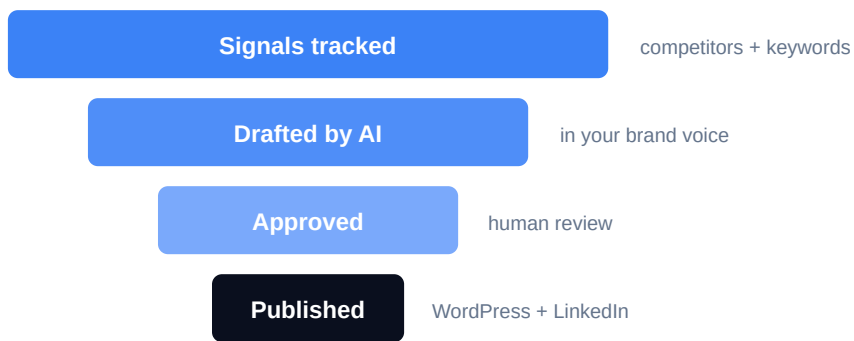
**The problem:** Your site needs to stay active and rank, but nobody has time to track what competitors are publishing and turn it into fresh, relevant blogs. So the site goes stale and the rankings slip.

**What Reporter4U does:** AI monitors your competitors, pulls what's working, and drafts SEO-focused blogs on the topics that move your rankings. You review before anything goes live, then publish to WordPress — and post it to LinkedIn from inside the platform. **(Facebook, X and more coming.)**



## From signal to published — the content pipeline

How raw competitor & keyword signals narrow into shipped, ranking pages



Illustrative pipeline — proportions shown for concept, not actual volumes.



### Competitor tracking

Know what's working, fast



### SEO-first drafts

Built to rank, not just fill



### WordPress publish

Schema, FAQs & structure done



### LinkedIn posting

Share from inside the platform

# The same controls, wherever you point it.

› **Bring your own AI**

Runs on the APIs you already use — Anthropic & OpenAI.  
Built-in LLM coming.

› **Budget & prompt control**

Set spend limits and tune the AI prompts for each site and section.

› **Add any site & section**

Point it at any source and pick the exact sections to pull from.

› **Pre-review everything**

Nothing goes live without a human in the loop — full editorial control.

› **Auto-publish to WordPress**

One-click publishing to your live site, formatted and ready.

› **SEO & AEO built in**

The right schema, FAQs and structure are baked in for you automatically.

AT A GLANCE

	MANUAL WORKFLOW	WITH REPORTER4U
<b>Source monitoring</b>	Staff watching feeds & channels in shifts	<b>Always-on AI</b> across every source you add
<b>Writing &amp; rewriting</b>	Hours per piece, inconsistent voice	Drafted in <b>your brand voice</b> in seconds
<b>Editorial control</b>	Manual, scattered across tools	One <b>approval queue</b> — nothing auto-ships
<b>Publishing &amp; SEO</b>	Copy-paste + separate SEO work	<b>Auto-publish</b> with SEO/AEO baked in
<b>Social sharing</b>	Separate manual step	Post to <b>LinkedIn</b> from inside (more coming)

## One platform. Source to published.

Newsroom automation and SEO growth, running on the same engine.

[app.reporter4u.com](https://app.reporter4u.com)